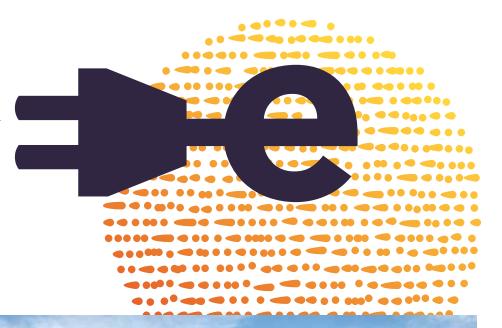
# **2016 AVERE E-MOBILITY CONFERENCE**

12 & 13 April 2016 Amsterdam | NL





The first AVERE **European Conference** on e-mobility... Don't miss it!





# **500 + VISITORS FROM ALL** OF EUROPE

We welcome innovators from every field and discipline to be inspired by our two-days event. Amsterdam is a national and international gateway. It is very easy to get around the city within 15 e-minutes by train, car, tram, bike or boat.

# **EXPERIENCE A LIVING LAB IN AMSTERDAM**

Dissemination of knowledge and young talent are key success factors in the worldwide transition to Smart Electric Mobility. The AEC 2016 in Amsterdam will be the historic crossroad for EV development: where science meets business.

# **AEC 2016 TRAILBLAZING** IN ELECTRIC MOBILITY

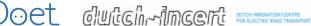
This is an exciting time. Open exchange of data and insights and lively debates between experts from all over the world are essential ingredients for future success. And AEC 2016 will provide the perfect platform for exactly this exchange!













# **WHY VISIT?**

- meet European decision makers
- contact inspirational keynote speakers
- view concrete solutions
- discuss social challenges
- experience e-mobility during your stay
- get inspired by innovators
- feel the excitement of a new era

# THE AIM OF THE AVERE E-MOBILITY CONFERENCE

On Tuesday 12 April & Wednesday 13 April, Amsterdam will host the AVERE e-Mobility Conference 2016, which will present the current state of affairs in the field of Electro mobility, as well as a perspective on the future including policy making, and industrial and scientific developments.

The conferences and presentations will be inspirational, demonstrating best practices and visionary approaches by countries, cities and companies. Science, business and government are working together at every level – to accelerate the growth of electric driving and to capitalise on its economic opportunities.

During the AEC conference, we will develop a shared vision of a European future for e-mobility and formulate a recommendation to the Environment Council on Green Mobility, who will meet 15th of April.



# **VENUE: KIT INSTITUTE**

The monumental building of KIT (Royal Tropical Institute) dates from 1928 and is our venue for the AEC 2016. KIT is an international knowledge hub: a gateway for the ideas of tomorrow, where knowledge in the field of sustainable and intercultural cooperation are shared. Although the conference is housed in a historic and monumental building, we can provide our guests and speakers the most advanced conference facilities. Moreover, the KIT institute is conveniently situated at the border of the city centre, within a 15 minutes drive from the airport. And it has it's own hotel right next to the venue!



#### **ABOUT AVERE**

AVERE is the European Electromobility Association representing through its members and partners in 12 European countries indirectly 700 industrial & academic members and 25.000 EV owners. AVERE organises since 1978 the EVS (Electric Vehicle Symposium) conferences. The EVS conference is the world largest EV conference and takes place every 3 years in Europe; EVS30 (2017) will be held in Stuttgart.

www.avere.org



# **WHO TO EXPECT?**

We welcome decision makers, CEOs and scientists from all fields and disciplines to be inspired at AEC 2016. We look forward to welcoming 500+ innovators from all over Europe:

- Industrial key players
- Decision makers
- Politicians
- Administrators
- NGOs
- Research & Technology Institutes and Universities
- Suppliers
- Students (limited wild cards)



## AMSTERDAM POWER TO FUTURE MOBILITY

The city consistently ranks among the world's top 10 conference cities. It is accessible and compact, known as a national and international gateway with excellent connection to the rest of Europe, and has been a centre of creativity, culture, entrepreneurship and knowledge for centuries.

Amsterdam's entrepreneurs have a reputation for finding creative and inventive solutions. The city of Amsterdam facilitates them by sharing information and easing bureaucratic rules. Electric mobility is an important element in Amsterdam's policy to decrease emissions. Electric cars and charging stations are visible in every street in the city centre. This increased visibility has in turn sparked greater interest in electric cars. With its demand-driven public charging network, Amsterdam has cleared the way for electric cars, and there now is a public charging point within 400 meters of any location in the city. By 2017, the total number will have increased to 4,000 charging points.

# **SUPPORT AEC 2016**

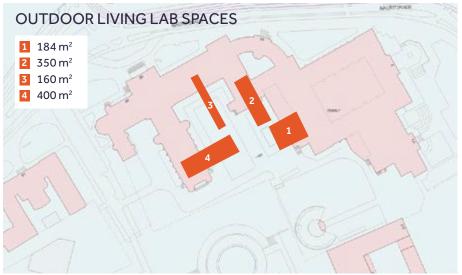
AEC 2016 is an initiative of AVERE and the Dutch Formula E- team. The conference is organised by the Formula E-team in collaboration with AVERE. With support from the Dutch ministries of Economic Affairs and Infrastructure and Environment, we invite organisations in the automotive and technology industry, and research and knowledge institutes to become partner or sponsor of AEC 2016.

# DAY 1 - 12 APRIL 12:00 16:00 Welcome keynote speakers (leading executives) Network & drinks Experience the Living Lab Walking dinner in stunning surroundings with Speakers Corners

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#### **BONUS DAY - 14 APRIL** Innovation Excursion City of Rotterdam Excursion Province of Noord-Brabant Excursion City of Amsterdam & Schphol Airpor Estafette A bi-annual large scale event with a network of 4,000+ entrepreneurs, policy makers, scientists and enterprising citizens, who work together on the technological breakthroughs and innovations that will make a difference in the future. This year's theme is 'City of the Future'.





# **INFORMATION AEC 2016**

#### **VENUE**

Koninklijk Instituut voor de Tropen Mauritskade 63, 1092 AD Amsterdam

#### **PROCEDURE**

After completing payment, please send the receipt to the secretariat for confirmation.

- All transaction fees are borne by the applicant. VAT is not included.
- Full payment of the sponsorship must be made by the schedule determined by the organizing committee.

#### **IMPORTANT DATES**

- Jan 15, 2015: Deadline for application for Gold, Silver, Bronze sponsorship
- Jan 15, 2015: Deadline for application for customized sponsorship
- Feb 15, 2015: Deadline for payment for all sponsors
- Jan 15, 2015: Deadline for early bird ticket order (€475 instead of €525)

#### **CANCELLATION POLICY**

 Cancellation of exhibition space must be made in writing to the secretariat via e-mail or fax. Refunds will not be allowed once payment has been made.

## **CONTACT US**

Are you interested in any of the sponsor opportunities, please check out our sponsor leaflet. Do you have your own idea for sponsoring this AVERE conference? Please contact the AEC 2016 organisation:

## Misteli Communicatie

Contact: Véronique Misteli T: +31 (0)20 4893111 E: veronique@misteli.nl